IAMADOPTEE

DIGITAL MARKETING INTERNSHIP
Fall 2025 - Spring 2026

Overview

IAMAdoptee is seeking a self-motivated and social media savvy intern to support the organization's digital marketing efforts. Created by adoptees for adoptees, IAMAdoptee seeks to curate an online roadmap of mental health and wellness resources to help navigate the lived experience of being an intercountry adopted person.

Reporting to the co-founder and Social Media Coordinator, the Digital Marketing Intern will work closely with IAMAdoptee leadership to contribute to marketing campaigns, develop and design social media content, and gain first-hand experience in nonprofit operations. This is an excellent opportunity for someone interested in pursuing a career in the nonprofit sector, mental health and wellness, adoptee community building, and/or expanding their design portfolio.

Eligibility

- Candidates must be U.S.-based intercountry adoptees who are current college students or recent graduates.
- Compensation for this role will be in the form of a $1,000 stipend to be paid in two installments
- This opportunity is also eligible for community service hours or college credit, pending approval from your institution.

Duration

- One academic year: October 2025 to May 2026
- 2-5 hours a week (flexible)
- Remote (must have access to Zoom and Slack)

Responsibilities

- Brainstorm, design, and publish shareable social media content
- Contribute to marketing campaigns promoting IAMAdoptee's projects, programs, and brand
- Design engaging graphics and assets for social media platforms
- Support the Social Media Coordinator in managing IAMAdoptee's online presence

Experience & Skills

- Strong creative thinker and storyteller
- Excellent communication, presentation, and writing skills
- Proactive, highly organized, and detail-oriented
- Proficient in Canva and/or Adobe Creative Suite
- Prior experience creating marketing and social media assets
- Interest in mental health, wellness, adoptee communities, and/or nonprofit work is a plus

How to Apply

Submit the following materials to connect@iamadoptee.org:
  (1) Resume,
  (2) Cover Letter, and
  (3) 1-2 design samples created within the last year.

Application Deadlines

- Applications will be reviewed on a **rolling basis.**
- **Priority consideration** given to applications received by **September 15**
- **All applications** must be submitted by **September 22**

Questions?

- **Email:** connect@iamadoptee.org

I AM ADOPTEE